



## **VII USP Doctoral Consortium in Accounting Research\*** **July 26-27, 2022 – Online**

\* open to doctoral and master' students

We are pleased to announce the VII USP Doctoral Consortium in Accounting Research on July 26-27, 2022, in ONLINE FORMAT, which will be held by The Graduate Program in Controllershship and Accounting at FEA-USP.

The Consortium aims to help both master's and doctoral students improve the quality of their dissertations/theses and the impact of their research, both at the national and international levels. It will also contribute to the integration of graduate students with their colleagues from other Brazilian graduate programs in Accounting and related areas, as well as with international and Brazilian researchers. The language of the event is English.

### **Format and activities**

Four experienced international researchers will give lectures about relevant issues in Accounting research. They will also participate, together with USP faculty, in guided discussions of the research proposals submitted by the students, aiming to contribute to their development. Four thematic areas will be roughly covered: managerial accounting, financial accounting, finance and actuary, and accounting education. Proposals with either quantitative or qualitative methodological approaches are welcome.

### **Cost and financial support**

Submission and participation in the Consortium are free of charge.

### **Important Dates:**

**July 26-27:** Doctoral Consortium

**July 03** : Due date for sending the Research Proposals

**July 08:** Announcement of the Research Proposals selected

### **Organizing Committee**

Renê Coppe Pimentel, University of Sao Paulo  
Valmor Slomski, University of Sao Paulo  
Andson Braga de Aguiar, University of Sao Paulo  
Raquel Wille Sarquis, University of Sao Paulo  
Lucas Barros, University of Sao Paulo  
Luis Eduardo Afonso, University of Sao Paulo  
Edgard Cornacchione, University of Sao Paulo

## Research Proposal

Candidates should submit a short research proposal, in English, including the following sections (the number of pages in parentheses is only a suggestion):

- 1) Introduction (approx. 1 page)
  - i) Purpose
  - ii) Importance
  - iii) Contribution
- 2) Theory (approx. 3 pages)
  - i) Literature review
  - ii) Research model
  - iii) Hypotheses (if applicable)
- 3) Method (approx. 3 pages)
  - i) Design
  - ii) Methodological procedures
- 4) References (approx. 1 page)

The proposals should be sent to [ppgcc@usp.br](mailto:ppgcc@usp.br) (Andrés Torres and Adriana Molina), copying the following addresses: [ppgccconsorcio2022@gmail.com](mailto:ppgccconsorcio2022@gmail.com). **Indicated in the message subject “ VII USP Doctoral Consortium in Accounting Research 2022”**

## Preliminary program

### - Tuesday, July 26th, 2022

1. 08:30 – 08:45 – Registration
2. 08:45 – 09:00 – Welcome address
3. 09:00 – 10:30 – **First Lecture: To Be Defined.**
4. 10:30 – 11:00 – Coffee Break
5. 11:00 – 12:30 – **Second Lecture: To Be Defined.**
6. 12:30 – 14:00 – Lunch
7. 14:00 – 15:30 – Guided Discussions
8. 15:30 – 16:00 – Coffee Break
9. 16:00 – 18:00 – Guided Discussions

### - Wednesday, July 27th, 2022

1. 09:00 – 10:30 – **Third Lecture: To Be Defined.**
2. 10:30 – 11:00 – Coffee Break
3. 11:00 – 12:30 – **Fourth Lecture: To Be Defined.**
4. 12h30 – 14h00 – Lunch

## International Guests:

### Jeremy Lill

Professor at School of Business of The University of Kansas (EUA), has PhD in Accountancy at The University of Illinois Urbana-Champaign (UIUC) with Bachelor and MBA at the University of Kansas. He has published in prestigious journals such as The Accounting Review, Contemporary Accounting Research, Journal of Management Accounting Research and Accounting, Organizations and Society. His research focuses primarily on managerial accounting topics, in particular the design of control systems and compensation packages.



### Isabel Lourenço

Full Professor at ISCTE-IUL (PT), professor Lourenço is the Director of the Accounting Specialization of the PhD in Management and the Director of the Post-graduate Programs in 'Advanced Financial Accounting' and in 'Reporting & Compliance' at ISCTE-IUL. She has authored several accounting text-books and published in prestigious journals such as the European Accounting Review, Accounting in Europe, Review of Quantitative Finance and Accounting, Australian Journal of Management, Journal of Business Ethics, and Journal of Cleaner Production. Professor Lourenço has had an active participation in Accounting Regulatory Bodies, being member of the European Financial Reporting Advisory Group (EFRAG) Academic Network and Member of the General Council, the Executive Committee and the Corporate Accounting Standardization Committee of the Portuguese Accounting Standards Board, appointed as a personality of recognized merit in accounting.



### Marco Fasan

Associate Professor at University Ca' Foscari of Venice, has PhD in Management at Luiss Guido Carli with Bachelor Ca' Foscari University. Professor Fasan is the Director of the 'Master in Risk Management, Internal Audit & Fraud' at the Ca' Foscari University. He has published in prestigious journals such as International Journal of Accounting, Accounting, Auditing & Accountability Journal, Meditari Accountancy Research, Journal of International Accounting Research, Business Strategy and The Environment, Journal of Cleaner Production, Journal of Environmental Accounting and Management and European Management Review. His research focuses primarily on Accounting, Corporate Governance and Sustainability.



### Raef Lawson

Raef Lawson is Executive Director of the Profitability Analytics Center of Excellence (PACE). Prior to this he was Vice President-Research and Policy and Professor-in-Residence for IMA where he lead IMA's global thought leadership efforts and oversees IMA's student and academic relations programs. Raef received his MBA and PhD degrees from the New York University. He holds a variety of professional certifications including CFA, CMA, CSCA, CPA and CAE. Professor Raef was a professor and Chair of the Department of Accounting and Law at the State University of New York (SUNY) at Albany. He has also held senior leadership experience in diverse settings, including academia, practice, and professional associations. Raef has published several books and over one hundred articles in the areas of sustainability, business ethics, performance scorecards, activity-based costing, international cost management practices, and cost and performance management systems in journals including The Accounting Review, Cost Management, Journal of Business Ethics, Journal of Business, Finance and Accounting, and Strategic Finance

